

The Creative Industries in IN State Senate District 11 Senator Joseph C. Zakas

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 11**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

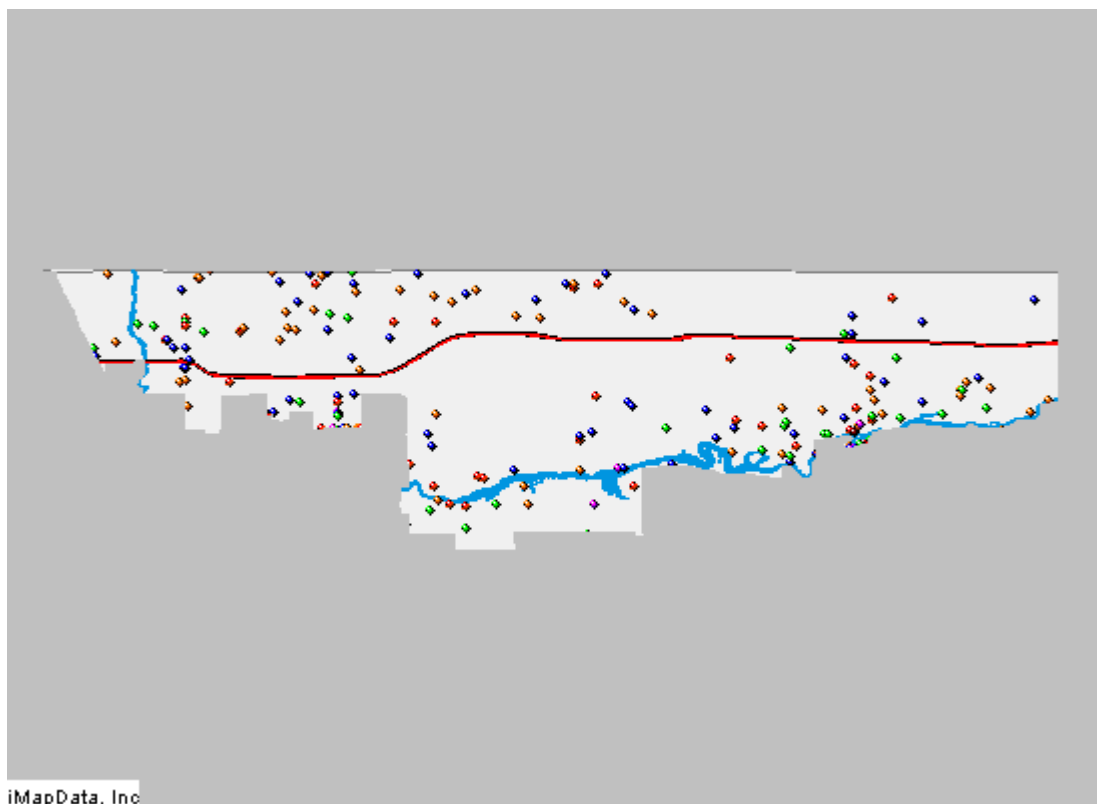
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 11 is home to 199 arts-related businesses that employ 841 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 11**, with each dot representing an arts-centric business.

199 Arts-Related Businesses in IN State Senate District 11 Employ 841 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 11 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	30
Museums	2	30
Performing Arts	36	214
Music	24	182
Services & Facilities	2	15
Performers	10	17
Visual Arts/Photography	56	240
Crafts	8	109
Visual Arts	2	4
Photography	30	102
Services	16	25
Film, Radio and TV	37	165
Motion Pictures	28	154
Television	2	1
Radio	7	10
Design and Publishing	60	153
Architecture	12	31
Design	24	37
Publishing	1	3
Advertising	23	82
Arts Schools and Services	8	39
Arts Schools and Instruction	8	39
GRAND TOTAL	199	841

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 11 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	2	0.00%	25	30	20.00%
Museums	2	2	0.00%	25	30	20.00%
Performing Arts	34	36	5.88%	144	214	48.61%
Music	22	24	9.09%	131	182	38.93%
Services & Facilities	3	2	-33.33%	3	15	400.00%
Performers	9	10	11.11%	10	17	70.00%
Visual Arts/Photography	59	56	-5.08%	191	240	25.65%
Crafts	7	8	14.29%	51	109	113.73%
Visual Arts	1	2	100.00%	1	4	300.00%
Photography	31	30	-3.23%	101	102	0.99%
Services	20	16	-20.00%	38	25	-34.21%
Film, Radio and TV	39	37	-5.13%	176	165	-6.25%
Motion Pictures	27	28	3.70%	162	154	-4.94%
Television	3	2	-33.33%	1	1	0.00%
Radio	9	7	-22.22%	13	10	-23.08%
Design and Publishing	46	60	30.43%	122	153	25.41%
Architecture	10	12	20.00%	34	31	-8.82%
Design	14	24	71.43%	22	37	68.18%
Publishing	2	1	-50.00%	4	3	-25.00%
Advertising	20	23	15.00%	62	82	32.26%
Arts Schools and Services	8	8	0.00%	37	39	5.41%
Arts Schools and Instruction	8	8	0.00%	37	39	5.41%
GRAND TOTAL	188	199	5.85%	695	841	21.01%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org